Subject: DTLA Forward Launch Next Wednesday: Facebook, Instagram and Tweet About It!

From: Sara Hernandez Date: 03/18/2016 06:26 PM

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Hi Everyone,

We're excited for the official launch of DTLA Forward next week, **Wednesday January 25th at 9:00 am at Spring Street Park.**

Even if you've already RSVP'd, if you could also take some time to RSVP on our event page that would be great. You can RSVP here

Additionally, we want to generate some excitement around DTLA Forward in the next few days leading up to the launch. The Councilmember will be posting a series of photos that celebrate street art in Downtown along with our DTLA Forward logo (Thanks to a partnership with Gensler, the DoArt Foundation and WDSMTH) If you can retweet and repost these images that would be fantastic

Each day, we'll be sending out a link with the daily image and suggested messaging.

Today's image can be accessed here:

https://www.facebook.com/huizar.jose/photos/a.113285509043.97859.45038324043/10154048890059044/?type=3&theater

https://www.instagram.com/p/BDHW7 MuVos/?taken-by=cmjosehuizar

https://twitter.com/josehuizar/status/710987927090647040

Suggested Facebook and Instagram:

#DTLAFWD ready to land in #DTLA soon! Help us reclaim, repurpose and re-envision public spaces in our urban core. #mydeayinla #dtlahappening #dtlaliving #dtlalife #dtlastreetart

Tag: DTLA FWD

Suggested Twitter:

#DTLAFWD ready to land #DTLA soon! Reclaiming, repurposing and re-envisioning public space in our urban core

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For regular updates and to sign up for our E-Newsletter, please visit our updated <u>Jose Huizar CD 14 website</u>. Click on the icons below to follow us on Twitter, Facebook, and YouTube

